



Strong Interest Inventory® and Myers-Briggs Type Indicator® Career Report with Strong Profile and Strong College Profile

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Report prepared for

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HOW THE STRONG CAN HELP YOU

The *Strong Interest Inventory*® instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your *Strong* results. Understanding your *Strong* Profile can help you identify a career focus and begin your career planning and exploration process.

Keep in mind that the *Strong* measures interests, not skills or abilities, and that the results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your Profile, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

HOW YOU WILL BENEFIT

The *Strong* can be a valuable tool in helping you identify your interests, enabling you to

- Achieve satisfaction in your work
- Identify career options consistent with your interests
- Choose appropriate education and training relevant to your interests
- Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- Determine your preferred learning environments
- Learn about your preferences for leadership, risk taking, and teamwork
- Use interests in shaping your career direction
- Decide on a focus for the future
- Direct your own career exploration at various stages in your life

HOW YOUR RESULTS ARE ORGANIZED

Section 1. General Occupational Themes

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

Section 2. Basic Interest Scales

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

Section 3. Occupational Scales

Compares your likes and dislikes with those of people who are satisfied working in various occupations, indicating your likely compatibility of interests.

Section 4. Personal Style Scales

Describes preferences related to work style, learning, leadership, risk taking, and teamwork, providing insight into work and education environments most likely to fit you best.

Section 5. Profile Summary

Provides a graphic snapshot of Profile results for immediate, easy reference.

Section 6. Response Summary

Summarizes your responses within each category of *Strong* items, providing data useful to your career professional.

Note to professional: Check the Response Summary in section 6 of the Profile before beginning your interpretation.

GENERAL OCCUPATIONAL THEMES

SECTION 1







The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people’s interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your *standard scores* are based on the average scores of a combined group of working adults. However, because research shows that men and women tend to respond differently in these areas, your *interest levels* (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

THEME DESCRIPTIONS

THEME	CODE	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES
Enterprising	E	Business, politics, leadership, entrepreneurship	Selling, managing, persuading, marketing	Verbal ability, ability to motivate and direct others	Risk taking, status, competition, influence
Artistic	A	Self-expression, art appreciation, communication, culture	Composing music, performing, writing, creating visual art	Creativity, musical ability, artistic expression	Beauty, originality, independence, imagination
Conventional	C	Organization, data management, accounting, investing, information systems	Setting up procedures and systems, organizing, keeping records, developing computer applications	Ability to work with numbers, data analysis, finances, attention to detail	Accuracy, stability, efficiency
Investigative	I	Science, medicine, mathematics, research	Performing lab work, solving abstract problems, conducting research	Mathematical ability, researching, writing, analyzing	Independence, curiosity, learning
Social	S	People, teamwork, helping, community service	Teaching, caring for people, counseling, training employees	People skills, verbal ability, listening, showing understanding	Cooperation, generosity, service to others
Realistic	R	Machines, computer networks, athletics, working outdoors	Operating equipment, using tools, building, repairing, providing security	Mechanical ingenuity and dexterity, physical coordination	Tradition, practicality, common sense

YOUR HIGHEST THEMES	YOUR THEME CODE
Enterprising, Artistic, Conventional	EAC

THEME	CODE	STANDARD SCORE & INTEREST LEVEL					STD SCORE
		30	40	50	60	70	
Enterprising	E						61
Artistic	A						55
Conventional	C						51
Investigative	I						51
Social	S						49
Realistic	R						38

The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at your next highest level of interest and ask yourself the same question. You may wish to highlight the Theme descriptions above that seem to fit you best.

BASIC INTEREST SCALES

SECTION 2

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, course work, and leisure activities that are personally motivating and rewarding. As with the General Occupational Themes, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle and think about how you might be able to incorporate them into your plans.

YOUR TOP FIVE INTEREST AREAS

1. Politics & Public Speaking (E)
2. Social Sciences (S)
3. Law (E)
4. Writing & Mass Communication (A)
5. Sales (E)

Areas of Least Interest

- Computer Hardware & Electronics (R)
- Mechanics & Construction (R)
- Mathematics (I)

ENTERPRISING — High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Politics & Public Speaking	[Bar from 30 to 72, labeled VH]					72
Law	[Bar from 30 to 66, labeled VH]					66
Sales	[Bar from 30 to 63, labeled H]					63
Management	[Bar from 30 to 61, labeled H]					61
Marketing & Advertising	[Bar from 30 to 52, labeled M]					52
Entrepreneurship	[Bar from 30 to 51, labeled M]					51

ARTISTIC — Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Writing & Mass Communication	[Bar from 30 to 63, labeled VH]					63
Performing Arts	[Bar from 30 to 51, labeled M]					51
Culinary Arts	[Bar from 30 to 51, labeled M]					51
Visual Arts & Design	[Bar from 30 to 45, labeled M]					45

CONVENTIONAL — Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Office Management	[Bar from 30 to 57, labeled H]					57
Finance & Investing	[Bar from 30 to 56, labeled M]					56
Taxes & Accounting	[Bar from 30 to 44, labeled L]					44
Programming & Information Systems	[Bar from 30 to 42, labeled L]					42

INVESTIGATIVE — Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Science	[Bar from 30 to 57, labeled M]					57
Research	[Bar from 30 to 56, labeled M]					56
Medical Science	[Bar from 30 to 48, labeled M]					48
Mathematics	[Bar from 30 to 41, labeled L]					41

SOCIAL — Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Social Sciences	[Bar from 30 to 70, labeled VH]					70
Teaching & Education	[Bar from 30 to 55, labeled M]					55
Human Resources & Training	[Bar from 30 to 55, labeled M]					55
Religion & Spirituality	[Bar from 30 to 49, labeled M]					49
Counseling & Helping	[Bar from 30 to 47, labeled M]					47
Healthcare Services	[Bar from 30 to 42, labeled L]					42

REALISTIC — Very Little

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Nature & Agriculture	[Bar from 30 to 48, labeled M]					48
Military	[Bar from 30 to 48, labeled M]					48
Athletics	[Bar from 30 to 46, labeled L]					46
Protective Services	[Bar from 30 to 44, labeled L]					44
Mechanics & Construction	[Bar from 30 to 40, labeled VL]					40
Computer Hardware & Electronics	[Bar from 30 to 36, labeled VL]					36

INTEREST LEVELS: VL = Very Little | L = Little | M = Moderate | H = High | VH = Very High

OCCUPATIONAL SCALES

SECTION 3

This section highlights your Profile results on the Occupational Scales of the *Strong*. On the following pages you will find your scores for 130 occupations. The 10 occupations most closely aligned with your interests are listed in the summary chart below. Keep in mind that the occupations listed in your Profile results are just *some* of the many occupations linked to your interests that you might want to consider. They do not indicate those you “should” pursue. It is helpful to think of each occupation as a single example of a much larger group of occupational titles to consider.

Your score on an Occupational Scale shows how similar your interests are to those of people of your gender who have been working in, and are satisfied with, that occupation. The higher your score, the more likes and dislikes you share with those individuals. The Theme codes associated with each occupation indicate the GOTs most commonly found among people employed in that occupation. You can review your top occupations to see what Theme codes recur and then explore additional occupational titles not included on the *Strong* that have one or more of these Theme letters in common.

YOUR TOP TEN STRONG OCCUPATIONS

1. Paralegal (CA)
2. Human Resources Specialist (ESR)
3. Public Administrator (ASE)
4. University Administrator (SA)
5. Attorney (ARE)
6. Elected Public Official (ESA)
7. Librarian (A)
8. Public Relations Director (AE)
9. Human Resources Manager (SER)
10. Career Counselor (S)

Occupations of Dissimilar Interest

- Physicist (IRA)
- Medical Illustrator (AIR)
- Physical Therapist (SIR)
- Mathematics Teacher (CIS)
- Automobile Mechanic (R)

As you read through your Occupational Scales results on this and the following pages, note the names of those occupations for which you scored “Similar.” Those are the occupations you might want to explore first. Also consider exploring occupations on which you scored in the midrange, since you have some likes and dislikes in common with people in those occupations. You might also consider occupations of least interest or for which you scored “Dissimilar”; however, keep in mind that you are likely to have little in common with people in these types of work and probably would contribute to such occupations in a unique way. Your career professional can guide you further in the career exploration process.

Click the name of any of the occupations in your top ten list above to visit the O*NET™ database (<http://www.onetonline.org>) and see a summary description of that occupation. Learn about occupations by visiting reputable Web sites such as O*NET. You can also find career information in a public library, in the career library of a college or university near you, or in a professional career center or state or local government job agency. Supplement your research by talking to people who are working in the occupations you are considering. These people can describe their day-to-day work and tell you what they like and dislike about the occupation.

OCCUPATIONAL SCALES

SECTION 3

ENTERPRISING — Selling, Managing, Persuading

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
ESR	Human Resources Specialist										62
ESA	Elected Public Official										59
E	Marketing Manager										56
E	Top Executive, Business/Finance										55
ER	Operations Manager										54
ECS	Facilities Manager										52
ECR	Purchasing Agent										51
E	Loan Officer/Counselor										48
E	Realtor										47
E	Wholesale Sales Representative										46
EAS	Flight Attendant										43
E	Life Insurance Agent										43
E	Sales Manager										42
ER	Technical Sales Representative										41
ECR	Restaurant Manager										37
E	Securities Sales Agent										37
EAR	Bartender										36
EC	Buyer										36
EA	Cosmetologist										36
EAC	Florist										35
E	Personal Financial Advisor										33
ER	Optician										27
ER	Chef										20

Similar results (40 and above)

You share interests with men in that occupation and probably would enjoy the work.

Midrange results (30–39)

You share some interests with men in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)

You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://www.onetonline.org>

ARTISTIC — Creating or Enjoying Art, Drama, Music, Writing

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
ASE	Public Administrator										60
ARE	Attorney										59
A	Librarian										59
AE	Public Relations Director										59
AE	Advertising Account Manager										54
AI	Translator										54
AI	Urban & Regional Planner										53
ASI	ESL Instructor										51
AE	Broadcast Journalist										50
A	Reporter										50
A	Arts/Entertainment Manager										47
AI	Technical Writer										47
A	Editor										44
ASE	English Teacher										42
A	Musician										42
AI	Sociologist										42
AE	Interior Designer										41
AS	Art Teacher										30
A	Artist										26
ARE	Photographer										24
A	Graphic Designer										23
ARI	Architect										18
AIR	Medical Illustrator										-3

OCCUPATIONAL SCALES

SECTION 3

CONVENTIONAL — Accounting, Organizing, Processing Data

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
CA	Paralegal										66
CRE	Business/Finance Supervisor										51
CR	Customer Service Representative										51
CSR	Administrative Assistant										50
CE	Credit Manager										45
CES	Nursing Home Administrator										45
CES	Food Service Manager										43
C	Auditor										42
CES	Business Education Teacher										42
C	Health Information Specialist										41
CRE	Accountant										40
CRE	Financial Analyst										38
CRE	Financial Manager										31
CI	Actuary										20
CIS	Mathematics Teacher										0

Similar results (40 and above)

You share interests with men in that occupation and probably would enjoy the work.

Midrange results (30–39)

You share some interests with men in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)

You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://www.onetonline.org>

INVESTIGATIVE — Researching, Analyzing, Inquiring

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
I	University Faculty Member										43
IAS	Psychologist										38
IA	Geographer										36
ICE	Pharmacist										31
ISA	Chiropractor										26
IA	Biologist										24
IRC	Medical Technologist										18
IRS	Respiratory Therapist										18
IRA	Geologist										17
IRE	Medical Technician										16
IRS	Science Teacher										14
IAR	Physician										12
IRC	R&D Manager										12
IR	Veterinarian										12
IR	Chemist										9
ICA	Mathematician										7
IR	Optometrist										7
IR	Dentist										6
ICR	Computer Scientist										3
IRA	Physicist										-11

OCCUPATIONAL SCALES

SECTION 3

SOCIAL — Helping, Instructing, Caregiving

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
SA	University Administrator										60
SER	Human Resources Manager										58
S	Career Counselor										56
SAE	Training & Development Specialist										55
SEC	School Administrator										54
S	Instructional Coordinator										51
S	Mental Health Counselor										50
SE	School Counselor										48
S	Community Service Director										46
SRA	Rehabilitation Counselor										46
SE	Parks & Recreation Manager										45
SA	Speech Pathologist										44
S	Secondary School Teacher										42
SEA	Special Education Teacher										40
SA	Social Worker										39
S	Religious/Spiritual Leader										38
S	Middle School Teacher										36
S	Elementary School Teacher										33
SEC	Dietitian										31
SA	Occupational Therapist										23
SAI	Registered Nurse										19
SAR	Recreation Therapist										17
SIR	Athletic Trainer										2
SIR	Physical Therapist										-2

Similar results (40 and above)

You share interests with men in that occupation and probably would enjoy the work.

Midrange results (30–39)

You share some interests with men in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)

You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://www.onetonline.org>

REALISTIC — Building, Repairing, Working Outdoors

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
REC	Management Analyst										52
R	Law Enforcement Officer										29
RC	Computer & IS Manager										27
RIC	Computer/Mathematics Manager										27
RCI	Computer Systems Analyst										26
RI	Forester										26
RCI	Technical Support Specialist										26
RE	Landscape/Grounds Manager										25
RC	Farmer/Rancher										24
RI	Engineer										22
REC	Military Officer										21
RCE	Production Worker										21
RIC	Computer Programmer										19
RI	Emergency Medical Technician										19
RIC	Software Developer										19
RI	Radiologic Technologist										18
RIC	Network Administrator										16
RSE	Vocational Agriculture Teacher										14
RCE	Military Enlisted										13
REI	Horticulturist										9
RI	Firefighter										8
RIC	Engineering Technician										5
REA	Carpenter										2
RIC	Electrician										2
R	Automobile Mechanic										1

PERSONAL STYLE SCALES

SECTION 4

The Personal Style Scales describe different ways of approaching people, learning, and leading, as well as your interest in taking risks and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to narrow your choices more effectively and examine your opportunities. Each scale includes descriptions at both ends of the continuum, and the score indicates your preference for one style versus the other.

Your scores on the Personal Style Scales were determined by comparing your responses to those of a combined group of working men and women.

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You likely prefer a balance of working alone and working with people.
2. You seem to prefer to learn through lectures and books.
3. You probably prefer to lead by taking charge.
4. You may dislike taking risks.
5. You probably enjoy participating in teams.

Clear Scores

(Below 46 and above 54)

You indicated a clear preference for one style versus the other.

Midrange Scores (46–54)

You indicated that some of the descriptors on both sides apply to you.

PERSONAL STYLE SCALE		CLEAR		MIDRANGE		CLEAR		STD SCORE
		25	35	45	55	65	75	
Work Style	Prefers working alone; enjoys data, ideas, or things; reserved				◆			53
Learning Environment	Prefers practical learning environments; learns by doing; prefers short-term training to achieve a specific goal or skill					◆		65
Leadership Style	Is not comfortable taking charge of others; prefers to do the job rather than direct others; may lead by example rather than by giving directions					◆		63
Risk Taking	Dislikes risk taking; likes quiet activities; prefers to play it safe; makes careful decisions			◆				44
Team Orientation	Prefers accomplishing tasks independently; enjoys role as independent contributor; likes to solve problems on one's own				◆			58

PROFILE SUMMARY

SECTION 5

YOUR HIGHEST THEMES	YOUR THEME CODE
Enterprising, Artistic, Conventional	EAC

YOUR TOP FIVE INTEREST AREAS

1. Politics & Public Speaking (E)
2. Social Sciences (S)
3. Law (E)
4. Writing & Mass Communication (A)
5. Sales (E)

Areas of Least Interest

Computer Hardware & Electronics (R)

Mechanics & Construction (R)

Mathematics (I)

YOUR TOP TEN STRONG OCCUPATIONS

1. Paralegal (CA)
2. Human Resources Specialist (ESR)
3. Public Administrator (ASE)
4. University Administrator (SA)
5. Attorney (ARE)
6. Elected Public Official (ESA)
7. Librarian (A)
8. Public Relations Director (AE)
9. Human Resources Manager (SER)
10. Career Counselor (S)

Occupations of Dissimilar Interest

Physicist (IRA)

Medical Illustrator (AIR)

Physical Therapist (SIR)

Mathematics Teacher (CIS)

Automobile Mechanic (R)

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You likely prefer a balance of working alone and working with people.
2. You seem to prefer to learn through lectures and books.
3. You probably prefer to lead by taking charge.
4. You may dislike taking risks.
5. You probably enjoy participating in teams.

RESPONSE SUMMARY

SECTION 6

This section provides a summary of your responses to the different sections of the inventory for use by your career professional.

ITEM RESPONSE PERCENTAGES					
Section Title	Strongly Like	Like	Indifferent	Dislike	Strongly Dislike
Occupations	5	26	24	30	15
Subject Areas	20	28	15	33	4
Activities	19	22	24	21	14
Leisure Activities	4	32	29	29	7
People	25	25	19	25	6
Your Characteristics	44	33	11	0	11
TOTAL PERCENTAGE	13	26	22	26	12

Note: Due to rounding, total percentage may not add up to 100%.

Total possible responses: 291 Your response total: 291 Items omitted: 0 Typicality index: 23—Combination of item responses appears consistent.



USING YOUR THEMES

YOUR HIGHEST THEMES

Enterprising, Artistic, Conventional

YOUR THEME CODE

EAC

Your top three Themes are listed below in order of interest. Each Theme describes an important aspect of your interests and personality. Use all three Themes to identify college courses and academic majors that allow you to express what is important to you. The majors listed within each Theme are examples of some of the many related academic areas worth exploring.

CONSIDERING THEMES OF GREATEST INTEREST TO YOU

Enterprising (E) ACTIVE PERSUADERS

Enterprising students prefer to influence or lead others through selling the merits of ideas or products.

TYPICAL COLLEGE MAJORS

Business Administration	Hospitality	Management	Public Administration
Business Education	Hotel Management	Marketing	Public Relations
Consumer Economics	Human Resources	Organizational Leadership	Real Estate
Finance	Insurance	Personnel and Labor Relations	Restaurant Management
Government	International Business	Political Science	Retail Merchandising
History	International Relations	Pre-Law	Travel and Tourism

Artistic (A) CREATIVE COMMUNICATORS

Artistic students prefer to take a self-expressive or creative approach involving art/design, music, or writing.

TYPICAL COLLEGE MAJORS

Advertising	Classics	Fashion Merchandising	Mass Communication
Architecture	Comparative Literature	Fine Arts	Medical Illustration
Art Education	Creative Writing	Foreign Languages	Music Education
Art History	Dance	Humanities	Philosophy
Broadcasting	Design	Journalism	Photography
Cinematography	English	Linguistics	Theater Arts

Conventional (C) CAREFUL ORGANIZERS

Conventional students prefer to take an orderly approach to organizing and managing finances, procedures, or data.

TYPICAL COLLEGE MAJORS

Accounting	Court Reporting	Industrial Education	Office Systems
Actuarial Science	Data Management	Information Systems and Technology	Paralegal Studies
Banking and Finance	Dental Hygiene	Management Information Systems	Purchasing/Materials Management
Bookkeeping	Financial Planning	Mathematics Education	Secretarial Procedures
Business	Food Service Management	Medical Administration	Small Business Operations
Computer Programming	Hotel, Restaurant, and Institutional Management	Medical Transcription	Statistics
Computer Systems Operations			

USING YOUR BASIC INTEREST SCALES

These scales indicate interests that are important to your overall lifestyle, both in school and out of school.

Use your strongest basic interests to explore college courses, extracurricular activities, internships, and part-time jobs. You show the greatest interest in the five areas outlined below (arranged in descending order of interest).

POLITICS & PUBLIC SPEAKING — Very High

Persuading and influencing others verbally

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
College Political Group Debate Team Student Government	Government Legislative Intern Political Campaign	Mass Communication Political Science Speech/Rhetoric

SOCIAL SCIENCES — Very High

Studying people, groups, society, and culture

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Archeology Project Community Service Group Social Action Group	Consumer Research Firm Social Science Research Assistant Study Abroad	Anthropology Ethnic Studies Sociology

LAW — Very High

Debating, applying the law, and studying legal proceedings

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Debate Team Legal Aid Volunteer Pre-Law Organization	Labor Union Law Firm Student Conduct Office	Criminal Justice Law Paralegal Studies

WRITING & MASS COMMUNICATION — Very High

Using language and literature to communicate

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Campus Radio and TV Foreign Language Club Student Publication	Advertising Agency Book Publishing Company Newspaper/Magazine	Communication English Journalism

SALES — High

Selling products or services, or working with salespeople

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Business Student Organization Charity Sales Drive Fundraising Campaign	Company Sales Department Retail Sales Travel/Tourism Company	Business Administration Marketing Real Estate

USING YOUR OCCUPATIONAL SCALES

These scales identify jobs held by people with whom you share common interests, arranged in order of similarity of interests. Some occupations require specific training; however, many do not require a particular college major. Explore classes relevant to these occupations and consider related careers as well.

YOUR TOP STRONG OCCUPATIONS

OCCUPATIONAL SCALE	THEME CODE	EDUCATIONAL PREPARATION	COLLEGE COURSES	RELATED CAREERS
Paralegal	CA	AA or BA, plus formal paralegal training	Law Legal Research Criminal Justice	Law Clerk Claims Investigator Lawyer
Human Resources Specialist	ESR	BA in liberal arts, business, or labor relations	Business Administration Management Industrial Psychology	Career Development Trainer Labor Lawyer Social Worker
Public Administrator	ASE	MA in public administration	Business Management Government Economics	Social Welfare Director Foreign Services Officer Legislative Administrator
University Administrator	SA	MA or higher educational degree	Education Administration Communication Leadership	Chief Executive Officer Human Resources Director School Superintendent
Attorney	ARE	JD or LLB	English Public Speaking Government	Legal Assistant Mediator Judge
Elected Public Official	ESA	High school diploma, BA, MA, or law degree	Political Science Liberal Arts Business Administration	Attorney Chief Executive Officer Legislative Aide
Librarian	A	Master's degree in library science (MLS)	Information Science Education Foreign Languages	Archivist Curator Computer Scientist
Public Relations Director	AE	BA or MA in communication or public relations	Journalism Communication Business Management	Lobbyist Fundraiser Marketing Executive
Human Resources Manager	SER	BA or MA	Labor Relations Business Administration Organization Development	Labor Relations Negotiator Training & Development Manager Career Development Director
Career Counselor	S	MA in counseling	Psychology Education Sociology	Secondary Education Teacher Personal Coach Health Educator

USING YOUR PERSONAL STYLE SCALES

Next, use your Personal Style Scales to identify the specific ways you prefer to approach whatever academic courses, majors, or jobs you undertake.

PERSONAL STYLE SCALE	PREFERENCES/ACTIVITIES
Work Style	<ul style="list-style-type: none"> Your score suggests you may prefer a balance between working independently and working with others, depending on the circumstances. You may enjoy spending part of the day alone researching or reading, and then switching to interactive activities such as group discussions.
Learning Environment	<ul style="list-style-type: none"> Your score suggests you enjoy the traditional student role and learning for the sake of learning. You may prefer classroom lectures, theoretical readings, and library research to practical hands-on training or work-study programs.
Leadership Style	<ul style="list-style-type: none"> Your score suggests a preference for taking charge through meeting, persuading, and directing others. You may enjoy leading a student organization, coordinating campus events, or facilitating classroom discussions.
Risk Taking	<ul style="list-style-type: none"> Your score suggests a preference for careful consideration before acting or deciding. You may prefer academic work that involves research, reading, and "how-to" workshops rather than assignments that require approaching new things spontaneously or quickly.
Team Orientation	<ul style="list-style-type: none"> Your score suggests a preference for team-based activities and for collaborating with others to solve problems. You may enjoy group projects, interactive seminars, and getting involved in campus groups and committees.

See Applying Your Strong Results to College Majors at https://www.skillsone.com/Pdfs/Strong_College_Majors.pdf for guidance about researching and deciding on an academic major.

